

# 2026 SPONSORSHIP PROSPECTUS

#### WHO IS OADC - OREGON ASSOCIATION OF DEFENSE COUNSEL?

OADC is a volunteer, nonprofit association comprised of Oregon State Bar members who devote a substantial portion of their practice to civil litigation defense.

The mission of OADC is to collaborate, educate and unify the Oregon defense bar by providing professional development, sharing collective knowledge, advocating for defense concerns and working to protect the civil justice system.

#### **OUR MEMBER AREAS OF PRACTICE AND AFFINITY GROUPS INCLUDE:**

Commercial Practice Management

Construction Product Liability

Coverage Professional Liability

Diversity, Equity, and Inclusion Trial Practice

Employment Women In Law

**New Lawyers** 

### **BENEFITS OF SPONSORSHIP**

Through your Annual Partner
Sponsorship you will gain direct
contact with and access to our
members, help to improve the overall
effectiveness of civil defense practice
in Oregon and further educate and
develop our legal community.

OADC values our sponsorship partners. These partnerships allow us to maintain and expand our membership services. OADC can connect you with attorneys and organizations that are at the forefront of the legal profession in Oregon, while helping you raise your company's profile and awareness by giving our members further insight into products and services—like yours—which are available to our profession.



INCREASE your reach to key contacts through affiliation with OADC.



OBTAIN direct access to OADC members.



INTRODUCE new products and services to leaders in the profession.



NETWORK with the Oregon civil defense community.



ACHIEVE public recognition as an organization that's making a difference in the profession.

## **OADC ANNUAL PARTNER PACKAGE - \$ 4,500**

# **INCLUDES:**

- Access to the OADC Listserv\*
- Two single column ads in The Verdict<sup>™</sup> digital publication (\$300 value) (must submit ad)
- Company logo and Annual Partner Sponsor recognition in each issue of The Verdict™.
- One exhibit table and one complimentary attendance to the OADC Annual Convention (June)
- One exhibit table and one complimentary attendance at the OADC Fall Seminar (November)
- Ability to promote two lunch-and-learns to the membership in 2026.\*\*
- Company logo and link on the OADC website.
- Company logo on all marketing associated with the Annual Convention and Fall Seminar.
- Verbal recognition at the Annual Convention and Fall Seminar.
- List of all Annual Convention & Fall Seminar attendees.
- Right-of-first refusal on any additional sponsorship opportunities throughout the year.
- \* Access and use of the OADC Listserv subject to usage guidelines.
- \*\* Coordination with OADC staff required to avoid conflict with other OADC programming.

The OADC Annual Sponsorship program runs from January 1 to December 31 annually.

Annual Partner Package sale closes February 27, 2026

# **ANNUAL PARTNER SPONSORSHIP**

To register for a sponsorship, please complete the following form and return with payment to the OADC office via mail for fax.

Individual Full Name	Position Title	Position Title		
Company Name (exactly as it should be listed in promotional te	ext)			
Mailing Address	City	State	Zip	
Business Phone	Website			
Email				
Partner Package Sponsorship \$ 4,500				
Items included in your sponsorship includes:	<ul> <li>Company logo and</li> </ul>	Company logo and link on the OADC website.		
<ul> <li>Access to the OADC Listserv*</li> <li>Two single column ads in The Verdict™ digital publication (\$300 value) (must submit ad)</li> <li>Company logo and Annual Partner Sponsor recognition in each</li> </ul>	<ul> <li>Company logo on all marketing associated with the Annual Convention and Fall Seminar.</li> </ul>			
	Verbal recognition at the Annual Convention and Fall Seminar.			
	• List of all Annual Convention & Fall Seminar attendees.			
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The OADC Annual Partnership program runs from January 1 to December 31 an must be paid in full and with a completed agreement form in order to begin, the Annual Partner Sponsorships is limited and will be sold on a first-come, first-s  Registrant agrees to grant OADC and Update Management Inc. the right to pho understands that any photographs or recordings may be used by OADC and Up	ere are no refunds for canc erved basis. tograph or video Registran	ellations to Annual Spons it during participation in 0	orships. The number of DADC events. Registrant	
judgment and discretion, without compensation or credit to Registrant.	mail to 9500 SW Oak	Stroot Suito EGE Ti	gord OP 07223	
Payment Options   Fax completed form to 503-253-9172 or	man to 9000 SW Oak	Street, Suite 505, 11	garu, OK 9/223	
Check - Payable to OADC (US funds only). This form must be	pe submitted to OADC	to confirm support;	the check may follow.	
Card Visa Master Card American Expr	ess Discover			
Card #	Exp. Date	Amount Au	thorized\$	
Name on Card	Signatura			

Card Billing Address City State Zip

CVV

Email receipt to